

ALL POINTS BULLETIN - FOR IMMEDIATE RELEASE: **June 1, 2010**



**ANNOUNCEMENT: Bait and Switch TV Live Debates
FORMER FEDERAL RESERVE BANK REGULATOR - MARK WILLIAMS - on BSTV's
FINANCIAL CRISIS LIVE DEBATES SERIES , 4:00 PS PST/ 7:00 PM EST, June 16th 2010
ARE FINANCE AND ETHICS MUTUALLY EXCLUSIVE IN AMERICA?**

San Francisco / Bay Area, CA 6/1/10 – Stanion Studio's Bait and Switch TV www.baitandswitchTV.com

Bait and Switch TV presents **Mark T Williams**, Boston University Finance professor, former Federal Reserve Bank examiner, Senior Trading Floor executive, and author of *Uncontrolled Risk* (McGraw Hill), the story of Lehman Brothers, systemic and uncontrolled risk, the financial crisis, and how to fix the current system. The public is invited to interview Mark T Williams via simulcast streaming in real time, on **June 16th at 4:00 PM PST/ 7:00 PM EST**, moderated by Bait and Switch TV Correspondent **Richard Stockton**.

ABOUT LIVE DEBATES

“Live Debates are about YOU,” says BSTV Executive Producer, Leesa Stanion, “If you could talk with an economist whose theories are currently under consideration by banking reformers, what would you say? If you could ask a scientist with FDA influence questions about antibiotics in the meat supply, or cloning, or pharmaceutical approvals, what would you ask? At BSTV, you can ask your questions and talk directly to experts, celebs, and policymakers in real time about any of the serious issues raised in our shows and comedy sketches. These Live Debates are about making TV interactive and getting YOU involved in the controversy and debate.”

To join the debate, register at www.baitandswitchTV.com (Click the DEBATES button), before NOON on June 16, Pacific Time, 3pm Eastern Time. Audience members are able to ask questions directly to Guest Mark Williams regarding the financial crisis, ethics, reform, Wall Street recklessness, and the federal reserve system.

For more information on the line up of other guests in the BAIT AND SWITCH TV DEBATE SERIES, go to: http://baitandswitchtv.com/index.php?option=com_content&view=article&id=76&Itemid=65#dates
With BSTV LIVE DEBATES, audiences ask questions directly to experts, policymakers, and celebrities on issues that affect us all.

BSTV BACKGROUND - This new internet TV channel is a unique “investigative satire” documentary series that examines controversies and cultural landscapes with the comedic force of a backhoe, digging much deeper than existing news formats, while keeping viewers laughing and always asking HOW DO ANY OF US KNOW WHAT’S TRUE ANYMORE? BSTV's upcoming episode on the “big, bad banking system” follows their pilot show about the unsavory practices of the meat and dairy industries. Over 60 episodes are in the BSTV pipeline.

Besides the LIVE DEBATES, other content on the site includes: HEATED DEBATES (ongoing arguments with each other), COMICAL ONLINE GAMES for the social good (or not); COMEDIAN PUNDITRY AND SKETCHES, video blogs, music, animated shorts, and an ENGAGE! forum for keeping audiences involved after watching the shows.

BSTV COMEDY “The Proud, The Rich, The Reserves,” <http://www.baitandswitchtv.com/comedy2.html>
PLAY BSTV’s “A Federal Reserve Crap\$hoot” GAME <http://www.baitandswitchtv.com/games1.html>
TRACK BSTV: www.facebook.com (search “Bait and Switch TV”) or www.twitter.com/baitandswitchtv

About Stanion Studios: Located in the San Francisco Bay Area, Stanion Studios produces award-winning multimedia and video content for live events, websites, training programs, commercials, and TV broadcasts.

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